



**FRRR**  
Foundation for Rural  
Regional Renewal

# 2026–2028 Strategic Plan

Catalysing FRRR for the  
next generation of remote  
and rural Australia





## Acknowledgement of Country

FRRR acknowledges the Dja Dja Wurrung people as the Traditional Custodians of Djaara Country (Bendigo), where we are headquartered, and extend our acknowledgement to all Aboriginal and Torres Strait Islander nations, especially where we fund organisations and activities. We pay our respect to Elders past and present and to the continuation of the custodial, cultural and educational practices of Australia's First People.

# Introduction

**FRRR's 2026–2028 Strategic Plan sets a bold direction to support remote, rural and regional communities in navigating disruption and unlocking opportunity.**

These communities are vital to the nation's identity, wellbeing and future. They are resilient, resourceful and ready to lead through change. Yet the systems that shape access to funding, services, infrastructure and decision-making are largely designed for metropolitan and regional city contexts — creating persistent barriers to inclusion, investment and voice.

This structural exclusion, compounded by geographic isolation, disproportionate climate change and disaster impacts, and stacked inequities, limits opportunities for communities to thrive on their own terms.

Despite this context, remote and rural communities demonstrate deep resilience, creativity and care. Consistent, right-sized and carefully scoped investment is needed to renew, replenish and sustain the local leadership, capacity and adaptive social and built infrastructure needed for long-term vitality.

Together with communities, partners and stakeholders, FRRR will drive lasting impact—building a future that is vibrant, empowered, sustainable and resilient for all who call rural Australia home.

The strategies and initiatives that follow build on our learnings from the last 25 years. They have been carefully chosen to sharpen our focus, maximise our impact and catalyse a stronger future for the current and next generation of remote and rural Australia.

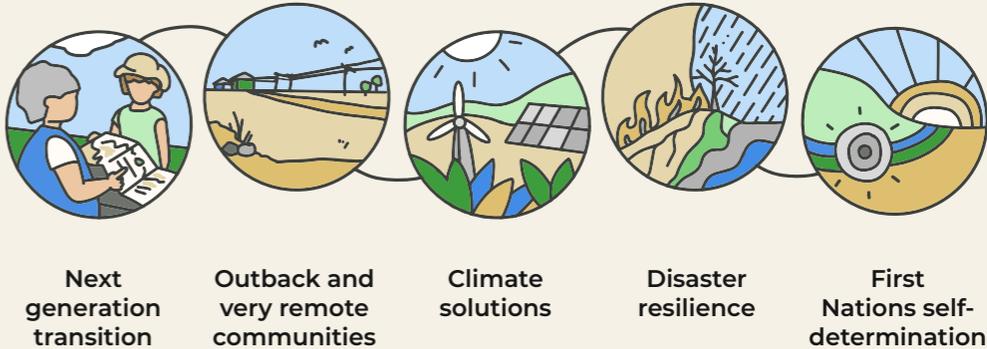




# Sharpening our focus

This strategic plan will be delivered in a context of major structural and climatic shifts that see remote, rural and regional communities on the frontline. Their responses and the types of support available to them will shape Australia's future.

Through deep engagement, ongoing evaluation and strategic horizon scanning, FRRR has identified five cross-cutting themes where we are uniquely positioned to collaborate with communities and facilitate partnerships that co-create solutions that empower and foster vibrancy, resilience and sustainability, now and into the future. These will guide our strategic focus over the next three years.



# What we will do



**1**  
**STRENGTHEN**  
 where we make the **BIGGEST DIFFERENCE**  
 Focus on communities, issues and change where our unique roles can have the greatest catalytic, enduring impact.



Focus on remote, very remote and under-served rural communities



Champion our role as a trusted connector, driving rural capability and momentum



Direct our evolving disaster-climate lens to address compounding climate stressors

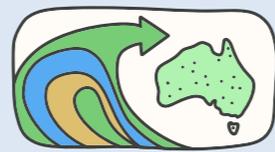
**2**  
**INFLUENCE CHANGE**  
 for better rural **community futures**  
 Use our voice and knowledge to shape policies and decisions to benefit remote, very remote and rural areas.



Translate and broker alignment across central and underserved regions



Boldly name what needs to change



Build deep, intentional alliances with system reformers

**3**  
**HARNESS VISIBILITY**  
 and **POWER** of our **insights and impact**  
 Showcase our story, impact and value proposition to attract communities, donors, decision-makers and investors to unlock catalytic value for remote and rural Australia.



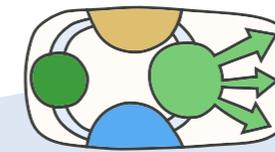
Actively and effectively share our data- and community-driven insights



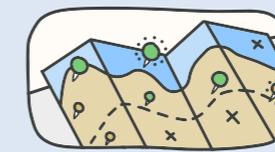
Adopt an entrepreneurial approach to growing the impact of our insights and giving services



**4**  
**OPTIMISE** use of **FUNDING** and **CAPITAL**  
 to drive change  
 Navigate the full financing landscape for our continued transformation.



Expand our corpus, legacy giving and new forms of philanthropic/blended finance



Facilitate, partner and broker more sustained giving to typically out-of-scope or underserved communities

**5**  
**LEVERAGE SYSTEMS**  
 and **TECHNOLOGY** to improve our impact  
 Empower our people and amplify our impact by being contemporary, agile, informed and tech smart.



Invest in our people, processes, digital systems and data



Streamline grant management to enable focus on high value work



Link high value data that drives insight and impact measurement

STRATEGIES

STRATEGIES

# What will be different

Remote and rural communities across Australia are recognised as vital to the nation's identity, wellbeing and future.

## WHY WE EXIST

Systems that shape access to funding, services, infrastructure and decision-making are mostly designed for metro and regional city contexts.



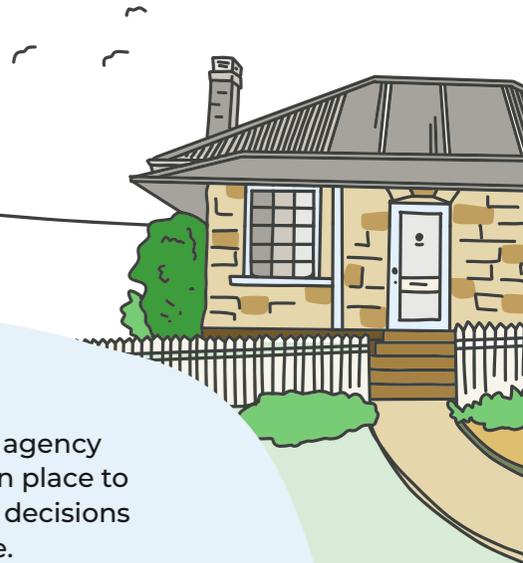
## WHAT NEEDS TO SHIFT

A consistent, right-sized and scoped investment for long-term vitality of remote and rural communities across Australia.



## WHAT WE STRIVE FOR

Remote, rural and regional communities have the leadership, adaptive capacity and access to opportunity they require to be:



### Persistent barriers



Inclusion

Investment

Voice

Stacked inequities

Geographic isolation

Climate change disaster impacts



Structural exclusion

Limits opportunities for communities to *Thrive* on their own terms

## WHAT WE DO THAT WORKS

With our partners, we bridge the systemic gap to:

Reshape how communities are seen, valued and supported

Connect resources

Build enduring local skills and knowledge

Enhance local leadership and capacity

Work through complexity at the pace of community

Support adaptive social and built infrastructure



### Vibrant

Culturally and economically diverse, dynamic and continually improving.

### Empowered

Have resources, agency and structures in place to make their own decisions about the future.

### Sustainable

Tackle social, economic, and environmental challenges to ensure wellbeing and access to opportunities for future generations.

### Resilient

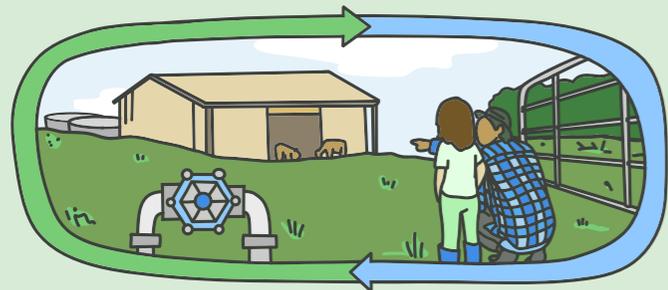
With the knowledge, capacity and infrastructure to collectively respond to shocks and become better prepared for the future.



# How you can help

We invite you to join us in realising the aspirations of this strategic plan – to help achieve the change remote and rural communities want and deserve.

- ▶ **Partner with us** to strengthen and accelerate our strategic initiatives
- ▶ **Fund a program** aligned to your values and priorities
- ▶ **Donate** to our Corpus Funds for long-term impact



We'd love to hear from you

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