

FRRR Community Report

2000 - 2002

Contents

Mission Statement	1
Introduction	2
A Message from the Chairman the Rt Hon Ian Sinclair AC	3
CEO's Message	4
Funded Projects	5 - 14
Small Grants for Small Rural Communities	15 - 16
Community Foundations	17 - 18
FRRR Projects 2000 - 2002 Map	19 - 20
FRRR Partnerships	21
FRRR Acknowledgements	22 - 23



FRRR

Foundation for Rural
& Regional Renewal

‘To champion the economic and social strength of Australia’s regional, rural & remote communities through partnerships with the private sector, philanthropy and governments.’



Mr Mark Bethwaite, Mrs Margaret Smith AO, Mr Sid Myer, Mr Baillieu Myer AC, Mr Ken Matthews, Ms Winsome McCaughie, Mr Bill Kelly, Mr Ken Cowley
Seated: The Rt Hon Ian Sinclair AC, The Hon Mr John Anderson MP Deputy Prime Minister

Introduction

FRRR commenced operations in 2000 and established a permanent home in Dudley House situated in the historic regional city of Bendigo, Victoria. To date FRRR has allocated \$2.2 million to communities across the nation and has leveraged many millions more. FRRR supports projects that stimulated the renewal of whole communities and which tackled one or more of the following issues

- The development of innovative business ventures and/or the use of advanced information technology and electronic commerce to enhance or create business opportunities. Projects should lead to potentially sustainable economic and social benefits.
- Support youth to remain in secondary and tertiary education, and/or reduce unemployment and enhance youth leadership skills.
- Support indigenous Australians to realise their economic and social aspirations.
- Support people to access education and training which will lead to improved job prospects, especially in new or expanded businesses.
- Recognise and enhance the role of women in rural community building, farm management and business development.
- Recognise and enhance the role of volunteers in building the capacity of rural communities.
- Environmental projects which add value to existing products, demonstrate best practice in natural resource management and sustainable development and/or create jobs in new or emerging environment related businesses.
- Cultural projects which result in an increased sense of belonging to the local community and/or create employment.
- Health or community services projects, which address key issues in a rural area such as suicide, depression, preventive health, or seek to improve access to services through the development of new networks or links which extend current services.
- Projects which enhance the community wellbeing of a region through the improved use of community resources, for example in areas such as business planning, project management, community planning skills.
- Establishment of regional community foundations, preferably linked with a key project in another area of interest.
- Rural capacity building projects focused on leadership training, mentoring, networking, partnership building.
- Economic and social research projects that add to the body of knowledge available to rural and regional communities to enable them to plan their futures effectively.

The Beginnings

To celebrate Sidney Myer's life and recognise the centenary marking his arrival in Australia, the direct descendants of Sidney and Merlyn Myer initiated a major giving program to the Australian community.

Among the projects funded was \$1 million to the development of a national foundation for rural communities, which formed the philanthropic groundwork for the beginning of what was to become the Foundation for Rural and Regional Renewal (FRRR).

Following this gift, research was held into a number of overseas models from the United Kingdom and the United States supporting rural communities. This led to the Planning Workshop in June 1999, convened by The Sidney Myer Fund. The Planning Workshop, held with the support of Deputy Prime Minister and Minister for Transport and Regional Services, The Hon John Anderson, concluded that there was a need for a national foundation supporting rural and regional communities.

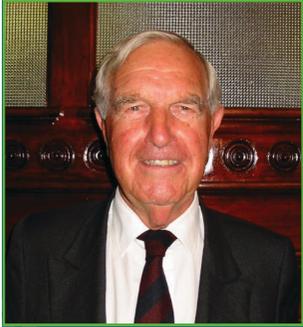
Spring 1999

The Next Steps

The Regional Australia Summit was called by The Hon John Anderson MP which took place in October 1999. At the Summit, the Federal Government embraced the opportunity for a partnership with the philanthropic sector, given impetus by the generosity of the Sidney Myer Fund. The Summit's final communiqué recognised the: 'opportunity for philanthropy to take a strategic role in enhancing the natural and human assets of regional Australia for community and economic development'.

During the Summit, the Australian Government announced its commitment to supporting the work of FRRR through a grant of \$10.7 million in 1999/2000 and a further \$3.8 million as an incentive grant from 2000/2001 to 2008/2009.

It was agreed that FRRR would work in partnership with other organisations, complementing initiatives and avoiding duplication.



A message from the Chairman

The Rt Hon Ian Sinclair AC

The Foundation for Rural and Regional Renewal is a unique organisation in Australia. Founded in early 2000 as a partnership between the Sidney Myer Fund, a major philanthropic trust and the Commonwealth Government of Australia via the Department of Transport and Regional Services. FRRR is actively supporting the renewal of rural and regional Australia. Mr Baillieu Myer AC, son of the late Sidney Myer and the then, Chairman of The Sidney Myer Fund, and The Hon John Anderson MP, Deputy Prime Minister, led the partnership that created FRRR as an initiative of the Regional Australia Summit held in October 1999.

The Foundation's mission is "To champion the economic and social strength of Australia's regional, rural and remote communities through partnerships with the private sector, philanthropy and governments".

To do this we work with others who are inspiring communities, dedicated individuals, corporations who believe in the future of rural and regional Australia, all levels of government and other trusts and foundations who wish to benefit people in country Australia.

In this community report we are telling the stories of these inspiring communities who drive the projects that are needed and wanted by their communities. FRRR's role is to believe in these communities and find tangible ways of providing support.

Support can come in the form of direct grants, of assistance with leveraging funds, brokering in other partners, being prepared to go guarantor or talking through ideas and making referrals; and directing corporate funds.

Our founding members, The Sidney Myer Fund, The Department of Transport and Regional Services and our partners The Pratt Foundation, ANZ, Perpetual Trustees, The RE Ross Trust, The Myer Foundation as well Freehills are critical to the Foundation's success and I would like to

acknowledge their great generosity. I would also like to acknowledge the wonderful contribution of the other members of the Foundation's Board who are generous in their time and skills and also the Staff of the Foundation for their enthusiasm and diligence.

This is our first Community Report and I commend it to you.

CEO's Message

Sylvia Admans



As CEO of the Foundation for Rural and Regional Renewal or FRRR, I am in the most fortunate position of leading a new and emerging philanthropic organisation that is unique in its role to support renewal in rural and regional Australia.

As a small organisation, Dawn Jackson, Natalie Elliott and myself work towards ensuring that rural and regional Australia has an opportunity to participate in partnerships, big and small. We reach as far and wide as possible and can only build FRRR's reputation by working through others. I thank all of those people who have promoted FRRR's role in rural and regional Australia.

As an organisation FRRR has established its offices permanently in Bendigo, Victoria; created a corporate image, are redeveloping our website and has established a more systematic way of working. The corporate image we have chosen is contemporary and sophisticated with prominent lettering to emphasise the Foundation's desire to be known simply, as FRRR. The imagery is a unique combination of golden circles representing wattle and incorporating the Southern Cross in a traditional navy blue. The green curves symbolise leaves representing flexibility and growth.

In the time FRRR has been operating, grants of \$2.2 million have been allocated and these funds have successfully leveraged many millions more. There has been an early emphasis on community development through the encouragement of community foundations and on youth development to ensure attraction and retention of young people in rural and regional Australia.

In fulfilling our mission it has become evident that it is the small communities who greatly benefit from the role of FRRR. In recognition of this, a new program Small Grants for Small Rural Communities, has been launched. The program is made possible by a collaborative partnership with other

philanthropic bodies and is revealing the desire of small communities to create renewal in the most amazing ways.

Our partnerships with ANZ and The Pratt Foundation, are driving different ways of working with partners to fulfill their wishes. In the case of The Pratt Foundation their great concern over water management in rural and regional Australia has created projects that respond to these wishes. ANZ seeks to work with small communities to address issues of significance to those communities.

The projects showcased in this report are a sample to illustrate what is taking place in rural and regional Australia through philanthropy having an active role.

Rural capacity building projects focused on leadership training, mentoring, networking, partnership building.

FRRR/ANZ

Lead On

Grants \$100,000

'Growing the capacity of communities through youth'

In the three years since Lead On was launched in Bendigo, Victoria, over 700 young people have been involved, over 120 business and community groups participated, over 150 projects completed and there are Lead On offices in Bendigo, Mildura, Echuca and Swan Hill in Victoria and more recently Ipswich in Queensland. FRRR identified this project as an excellent example of how business, community and philanthropy could support and enhance the well-being of a community and grow the capacity of communities through young people. FRRR funding enabled the establishment of Lead On into the communities of Mildura, Echuca and Swan Hill Victoria and Ipswich in Queensland.

Lead On has a record of achievement and of giving young people the opportunity to have the input, make the decisions and have the impact for themselves and their communities.

Demand for Lead On grows. Communities from regional Queensland, New South Wales and Victoria seek Lead On.

- Lead On changes lives
- Lead On changes views
- Lead On builds the capacity of communities
- Lead On brings people together
- Lead On builds skills and confidence
- Lead On integrates - not segregates
- Lead On equips young people for the transition from school to work
- Lead On engages the community through youth



I think FRRR has done lots of great things for regional communities throughout Australia. The expansion of Lead On could not have happened without FRRR. The way FRRR have the ability to propagate ideas and network communities with business and government is fantastic.
- Chris DeAraugo CEO Lead On



Recognising and enhancing the role of women in rural community building, farm management and business development.

WREEP - Women In Rural Environments Enterprise Project

Grant \$50,000

Continuing Education in Bendigo, Victoria delivered a pilot course supported by FRRR to provide training and mentoring for women starting out in enterprise. These women had very diverse backgrounds and their enterprise ideas reflected this diversity, jewel design, soap making, hand made chocolates and organic food production to name a few. The project also had a unique micro financing aspect; \$10,000 was invested in a revolving fund secured by North West Country Credit to support micro loans for the participants of the project.

Jill Collier - Colliers Chocolates

Jill who is also a tutor said 'The mentoring component of WREEP, where participants were assigned existing business people as mentors, set it apart from other courses

Sue Cresbbin - Australian Essential Oils

Coming across people with skin problems where people complained they were unable to find a soap that did not irritate their skin was common. For Sue soap making became a challenge and then quite surprisingly a passion. Sue learnt her craft from the internet and books before completing a short course at the Bendigo Regional Institute of TAFE. Her business really started rolling when she did the WREEP program.

Support people to access education and training which will lead to improved job prospects, especially in new or expanded business.

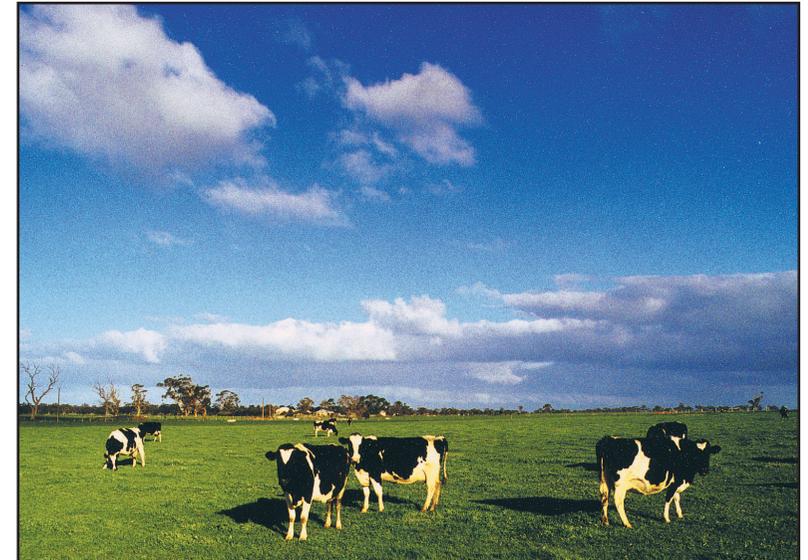


The development of innovative business ventures or the use of advanced information technology and electronic commerce to enhance or create business opportunities. Projects should lead to potentially sustainable economic and social benefits.

Bordertown Boutique Cheese Factory (Feasibility Study)

Grant \$16,000

The Bordertown dairy farming and tourism community were very keen to examine the feasibility of establishing a Boutique Cheese Factory. With the deregulation of the dairy industry, alternative outlets for milk needed to be identified. There were no facilities in the Tatiara district that showcased dairy and other local grown produce. This project clearly met the need of the community to look at alternative developments that would enhance existing industries, FRRR supported the feasibility study.



Dealing with FRRR was different from dealing with government for funding. They were straight forward and prompt.

Geoff Piese CEO - Tatiara Shire Council



Projects which enhance the community wellbeing of a region through the improved use of community resources, for example in areas such as business planning, project management, community planning skills.

Hyden Youth Place

Grant \$25,000

In September 1997 the young people of Hyden and surrounding districts participated in a Youth Forum. A priority outcome of the youth needs analysis was the lack of entertainment, activities, a youth support person and 'hangout' facility suitable for young people in Hyden. FRRR along with the support of the local community and other funding partners was able to ensure that this much needed facility was built. With completion in 2002, the Hyden Youth Place is now fully operational. The centre provides

- Boxing Classes
- Sunday Session Darts Competition
- Table Tennis
- Pool Table
- Art Craft Days
- Personal Skills Development
- Special Activities
- Drama Classes
- Preparation of community events such as car wash fundraisers
- First Aid Courses



FRRR is one of the few resources out there that have the foresight to support community capital needs, we never could have achieved the youth place without FRRR.

Sylvia (CEO of FRRR) was a real confidence booster grabbed our vision & gave the community confidence. She understood the processes and challenges in getting community support she was very patient with us and we are very grateful she made us make it happen.

Jane Mouritz - Hyden Community representative

Support people to access education and training which will lead to improved job prospects, especially in new or expanded businesses.

Blackall Reel to Real Cinema project

Grant \$9,222

The Reel to Real Cinema project incorporates aspects of partnership with business, the community (through the school) and philanthropy. Two local business men purchased the Cinema and made it available to the Parents and Citizens Association of the Blackall State School. The project will support young people within a small and isolated rural community by providing vocational training skills, youth leadership skills and a much needed community recreational facility. The development of this innovative business venture which should lead to sustainable economic and social benefits is a great example of what small communities can achieve.



The hardest obstacle to overcome in having a good idea funded is to have faith that there is a journey that this idea can take. It sometimes is easy to say that everything is too hard. So maintain the faith! Then, I suppose find the appropriate funding source. FRRR were terrific for us to deal with and without their help we could never have achieved what we felt were some of the answers for our community.

Cathy Colvin - Secretary Parents & Citizens Association



The development of innovative business ventures or the use of advanced information technology and electronic commerce to enhance or create business opportunities. Projects should lead to potentially sustainable economic and social benefits.

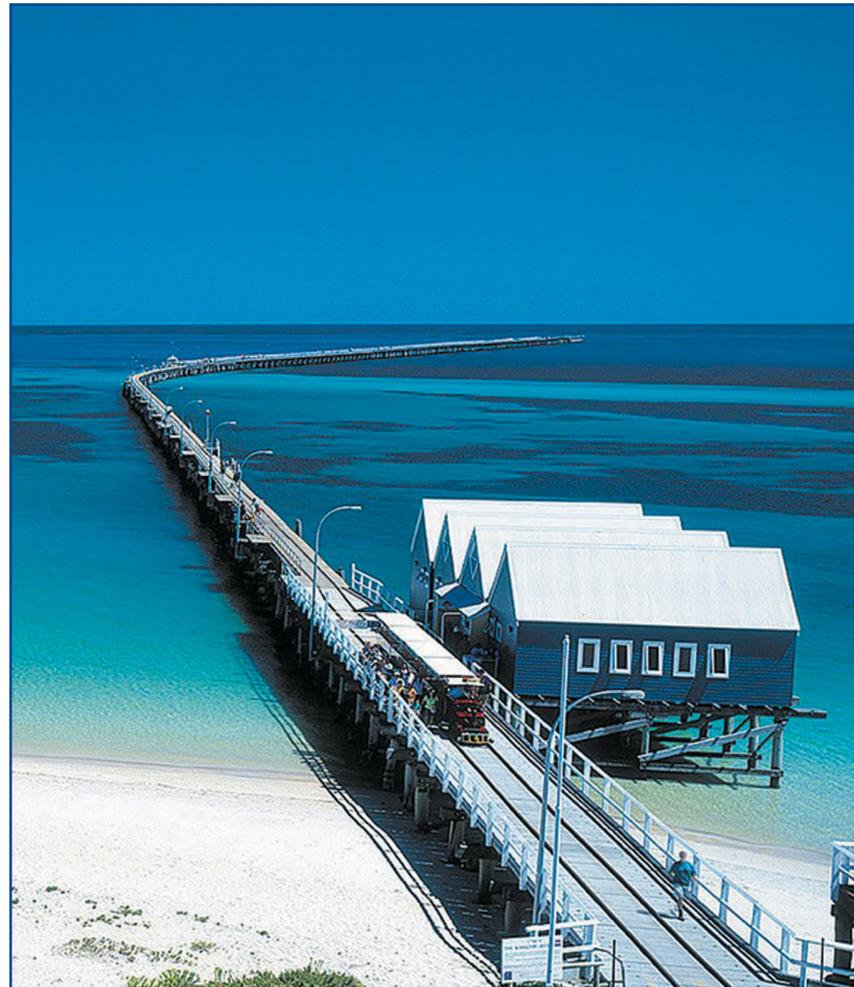
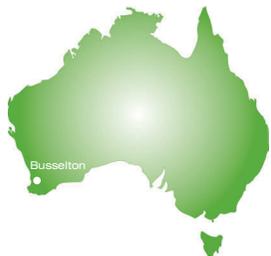
Busselton Jetty

Grant \$50,000

The Busselton Jetty has played a pivotal role in the growth of Busselton since the first stage was built in 1865. Up till 1973, it served as a shipping port for the movement of goods into and out of the region. Today the Jetty is the town's main tourist attraction, the combination of nature's natural processes and man's engineering endeavors, has created a unique marine ecosystem under the historic two kilometre long Jetty.

The Busselton Jetty Environment & Conservation Association sought support from FRRR towards the construction of an Underwater Observatory. FRRR support for this project has assisted in creating and maintaining economic prosperity for Busselton and the South East region of WA, by successfully assisting to leverage many millions more for this innovative business venture.

Formed in 1987 the committee of community volunteers raised over \$3 million towards the rebuilding and enhancement of the historic Busselton Jetty. The local community saw the benefits to the community, including the tourism industry, school students and a wide range of businesses in supporting this project. Approximately 200,000 visitors are attracted to the Jetty each year



Environmental projects which add value to existing products, demonstrate best practice in natural resource management and sustainable development and/or create jobs in new or emerging environment related businesses.

FRRR/The Pratt Foundation

OZ Green - MYRiveR Murrumbidgee Youth River Rally

Grant \$25,000

OZ Green stands for the Global Rivers Environmental Education Network, Australia. Through OZ Green programs, particularly the MYRiveR project, participants have come to see how to build a life sustaining society and to realise by seeking to build the capacity of communities as part of the process, they are taking responsibility in adopting long term change.

In assessing their own environment through a whole catchment water quality snapshot, MYRiveR was able to bring students and young people together for a Catchment Congress where a vision and action plan for their own future would be developed. The MYRiveR project gave many school children, young people and 22 communities along the Murrumbidgee River ways of resolving problems they have uncovered in their own environmental investigations. The tools for environmental protection were put in the hands of local people involved in protecting their waters.



The assistance in framing the application to FRRR from the FRRR staff was fantastic. The timelines were very tight for our application; the friendly efficient professional support we received was really refreshing. We aim to maintain a long relationship with the Foundation and are very grateful for their support.

Sue Lennox - Director OZ Green



Environmental projects which add value to existing products, demonstrate best practice in natural resource management and sustainable development and/or create jobs in new or emerging environment related businesses.

FRRR/ANZ

ORA - Organics for Rural Australia

Grant \$100,000

The vastness of relatively pristine land in the more remote regions of rural Australia has a natural advantage when it comes to meeting the environment criteria for organic production. ORA pilot project has been designed to train and mentor landholders in an entire region of NSW (the Western Division) in the organic meat management and production.

FRRR's support in conjunction with West 2000 plus program has encouraged Western Division landholders to take up the challenge of organic farming to create a diverse prosperous future for rural Australia.



FRRR has been inspiring for me, they have taught me to keep believing in what can be achieved with a vision and the commitment to make it happen. With a rural upbringing and limited proposal writing and negotiation skills dealing with FRRR assisted me to build these skills. Without their belief in me and ongoing support we could never have achieved the outstanding results to date.

Janie McClure - Director ORA



Support indigenous Australians to realise their economic and social aspirations.

ROC - Respecting Our Culture Indigenous Accreditation Program

Grant \$20,000



The Tourism Council of Australia/ATA Indigenous Tourism Summit and the National Indigenous Tourism Forum held in 2000 identified the development of an accreditation system as a priority and a means of controlling cultural exploitation and misrepresentation in the tourism industry.

FRRR funding was provided for the component of the program to complete the national consultation process and to introduce the program to operators and stakeholders. The implementation of the ROC program supported a ten step program that aims to provide.

- Greater involvement of indigenous communities in the tourism industry
- Increase awareness indigenous tourism and promote authentic experiences
- Development of an accreditation process
- Training, skill development and resources in the use of the process

The program was launched in October 2002 at the International Eco Tourism Conference in Cairns.

Dealing with FRRR was like a 'breath of fresh air'. They appeared to very quickly understand the unique opportunity that the Respecting Our Culture (ROC) program provides to aboriginal tourism businesses. Through ROC businesses are supported to develop practices to enhance business, environmental and cultural sustainability. The generous support of FRRR provided leverage in securing funding from other sources and enabled a comprehensive national consultation program engaging Indigenous communities, government and industry.

Lois Peeler - Chairperson Aboriginal Tourism Australia



Support people to access education and training
which will lead to improved job prospects, especially in new
or expanded businesses.

FRRR/ ANZ

Bank of IDEAS

CREATE

Grant \$50,000

Creating Rural Entrepreneurial Attitudes Through Education

The CREATE Program, an initiative of the Bank of IDEAS, recognises that the community and economic life of rural Australia is undergoing constant change. Many of the traditional employment opportunities have disappeared through industry restructuring and the demographic and services decline of many small inland towns.

However, with improved communications, lifestyle preference changes and increased rural tourism demand, these have created new employment and entrepreneurial opportunities.

The CREATE project is currently underway in six rural schools in four states that have elected to pilot the CREATE project and curriculum. The project commenced in January 2002 and is due to be completed in January 2003. CREATE seeks to prepare rural young men and women to be responsible and enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute positively to the economic and social development of their local and regional communities.



FRRR has opened a whole new world of partnership opportunities with corporate Australia and the Philanthropic sector. This has provided direct opportunities for rural communities to get innovative and excited about the future and including young people in that innovation. For me the understanding FRRR has shown of the need for flexibility and iterative processes with new initiatives, made all the difference.

Michael O'Meara, Director, Bank of IDEAS



Small Grants for Small Rural Communities

SMALL GRANTS FOR SMALL RURAL COMMUNITIES PROGRAM

A collaborative program supported grants by Perpetual Trustees, The R E Ross Trust, The Myer Foundation and FRRR

A small grants program for small rural Australian communities will offer about \$200,000 a year in grants to benefit people in rural and remote communities.

Small, well targeted grants can be useful to small rural and remote communities.

To make small grants more accessible to communities in rural Australia, a collaborative program supported by grants from Perpetual Trustees, The RE Ross Trust, The Myer Foundation and the Foundation for Rural and Regional Renewal (FRRR) has been established. FRRR also administers the program.

This collaborative approach is designed to:

- Make better, targeted use of funds improving access for rural & regional communities
- Provide a simpler application process
- Enhance efficiency and effectiveness for philanthropic trusts and foundations who wish to support small communities

What can be funded?

- Organisations can apply for projects and activities that offer clear public benefit for communities living in small rural and remote locations in Australia, contributing to their development in social and community welfare, economic, environmental, health, education or cultural areas.
- Applications from communities with a population of 10,000 or less will receive priority.
- Grants will be made in amounts up to \$5,000.
- To be eligible, projects must be for a charitable purpose. As this a collaborative fund there are some funds which are restricted either to Deductible Gift Recipients (DGRs) or to within Victoria, though the greater portion of unrestricted funds are available for general charitable purposes. All applications for projects which are charitable will be received and considered. Organisations should also have an ABN.

How to Apply

Application forms are available on the FRRR website and can be sent to FRRR by post or email. There will normally be two grants rounds annually with closing dates of March 31 and September 30 in 2002, 2003 and 2004. However, applications for emergency or unanticipated reasons may be accepted throughout the year.

Grantseeker enquiries can be made on freecall 1800 170 020 or by visiting www.frrr.org.au

Communities who have benefited from Small Grants 2002



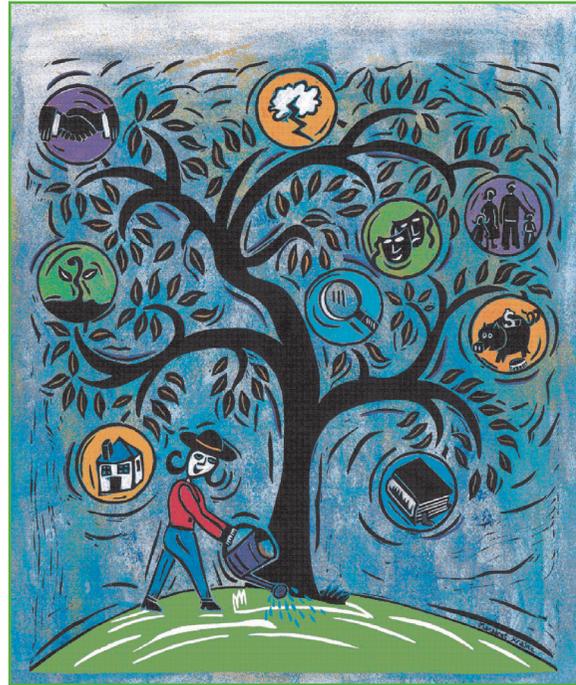
Round 1 2002

Aged & Community Services - National
Blackall QLD
Brim VIC
Burra SA
Cloncurry QLD
Cooma NSW
Dalgety NSW
Goondiwindi QLD
Gresford NSW
Gundy NSW
Jundah QLD
Kyabram VIC
Men's Line -National
Meringur VIC
Merredin WA
Mullimbimby NSW
Muttaborra QLD
Rushworth VIC
Silkwood QLD
Tasmania Visually Impaired - Statewide Project
Wedderburn VIC

Round 2 2002

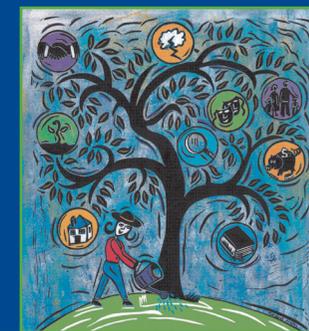
Adavale QLD	Rainbow VIC
Anakie Gemfields QLD	Shires of Murweh, Paroo, Quilpie and Bulloo QLD
Bonalbo NSW	Snake Valley VIC
Bemm River VIC	South Burnett QLD
Bordertown SA	Taroom Shire QLD
Charleville QLD	Wallumbilla QLD
Clifton QLD	Warooka WA
Cloncurry QLD	West Tamar TAS
Cressy TAS	Wonthaggi VIC
Dulacca QLD	
East Gippsland VIC	
Freeling SA	
Gulargambone NSW	
Gwabegar NSW	
Habana QLD	
Hawkesdale VIC	
Heyfield VIC	
Kalangadoo SA	
Kilcoy QLD	
Mansfield VIC	
Nangwarry SA	
Nathalia VIC	
Palmerston NT	

Community Foundations



A community foundation is 'an independent philanthropy organisation working in a specific geographic area which, over time builds up a collection of endowed funds from many donors; provides services to those donors and the community; makes grants and undertakes community leadership and; partnership activities to address a wide variety of needs in its service area.'

FRRR has been at the cutting edge of this newest form of philanthropy to emerge from the US and the UK. In 2002, FRRR in conjunction with Philanthropy Australia hosted the 3rd Annual Community Foundations Forum in Katoomba, New South Wales. The previous forums were held in Freycinet, Tasmania and Mildura, Victoria. We have supported many rural and regional community foundations. Here FRRR highlights our support for perhaps the most established community foundation - The Tasmanian Community Foundation and one of the newest, The Tomorrow Today Foundation in Benalla, Victoria.



The Tasmanian Community Foundation

Grants \$60,000

A 50 hour tennis marathon event was the catalyst for the formation of a small group to research and develop a long term strategy for community development. Grown from seeds sown at this 1991 fundraiser for homeless youth in Launceston was the Tasmanian Community Foundation.

The Community Foundation deeds were signed on the 3rd of February 1996 - [The objective: - To promote and develop organised philanthropy in Tasmania.](#) After five 'experiential' years discovering the most suitable model for the state of Tasmania, the Foundation's Board has now 'come of age'. The forming has been done and the storming in 2002 commenced with new faces on both the Board and Governors Groups. The significant support of the Myer Foundation, FRRR, Philanthropy Australia and other foundations has been a vital contribution to the progress of the Foundation.

The Foundation has made many fantastic grants and made a great impact on the culture of philanthropy in Tasmania. FRRR is proud to support the Tasmanian Community Foundation.

Tomorrow Today Foundation, Benalla, Victoria

Grants \$30,000

The idea of a Community Foundation was taken up by some Benalla residents that attended the Regional Australia Summit in 1999 where the Prime Minister announced the Foundation for Rural & Regional Renewal - FRRR. A research group was formed in Benalla to investigate the feasibility of forming a community foundation for Benalla.

A submission to FRRR resulted in a further grant of \$25,000 to form the Benalla & District Foundation Reference Group whose brief was to investigate this model of community philanthropy.

The Directors have now moved to change the focus from that of a reference group to the formal establishment of the 'Tomorrow: Today' A Foundation for Rural Community Development.

It is the desire of the Foundation to address today the issues that will have an impact on the community tomorrow. Especially issues facing older teenagers/young adults/families as identifies in the feasibility study, which show a significant drain in the region due to the relocation of people in the age 18-35 age group. This relocation will have an obvious impact in the medium and long term development of robust and resilient rural communities in the future.

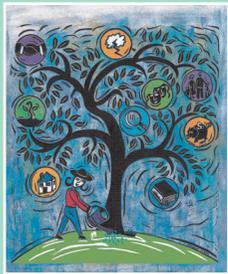
🕒 FRRR National Projects

Australian Aboriginal Tourism Association Project
 Murray Darling Basin Leadership Project (Pratt Foundation)
 Australian Sports Foundation Project (ANZ)
 Bank of IDEAS. Youth @ the Centre and CREATE Projects (ANZ)
 Community Broadcasting Association of Australia Youth Project
 Great Australian Gazeteeer and Cookbook
 National Centre for Rural & Regional Tourism Success Stories Publication
 National Rural Health Alliance Remote Workers Project
 Year of the Outback 2002 True Blue Dreaming Tour
 Questacon Science Circus Project
 SEN - Social Entrepreneurs Network Town Enterprise Workshop
 Philanthropy Australia - Community Foundation Kit

★ FRRR Projects

- ★ Salinity & Diversity Project Calligiri - New Norcia WA (The Pratt Foundation)
- ★ Hyden Youth Place WA
- ★ Busselton Jetty Conservation Project Busselton WA
- ★ Whaleworld Albany WA
- ★ Halls Creek WA
- ★ Solar Pumping Station Pine Creek NT
- ★ Alpururulan Community Bore NT
- ★ Water Conservation & Recreation Project Birdsville QLD (The Pratt Foundation)
- ★ Reel to Real Cinema Blackall QLD
- ★ Revitalisation Project Injune QLD
- ★ Lead On Ipswich QLD
- ★ TAFTCO Rural Change Agents Project NSW
- ★ Pilliga Exhibition Centre NSW
- ★ ORA Dubbo NSW (ANZ)
- ★ Wutuma Keeping Place Kempsey NSW
- ★ Eurobodalla Timber Feasibility Study NSW
- ★ Lead on Mildura VIC (ANZ)
- ★ Redcliffs Secondary College Redcliffs VIC
- ★ Lead On Swan Hill VIC (ANZ)
- ★ Lead On Echuca VIC (ANZ)
- ★ Lead On Bendigo VIC (ANZ)
- ★ WREEP Bendigo VIC
- ★ Heartlands Project Goulburn Valley VIC (The Pratt Foundation)
- ★ Community Recreation Centre Bemm River VIC
- ★ Community Exhibition Centre Orbost VIC
- ★ Victorian Statewide Project - ENGEN Mechanics Institute Project VIC
- ★ Boutique Cheese Factory Bordertown SA
- ★ Hahndorf Academy Restoration Hahndorf SA
- ★ Youth Enterprise Project Northern Areas Council SA
- ★ Rehabilitation Project North Para River Barossa Valley SA (The Pratt Foundation)
- ★ Freshwater Anglers Hall of Fame, Salmon Ponds TAS
- ★ OZ Green MY River Project NSW (The Pratt Foundation)

▲ FRRR Community Foundations



"Community Foundations are positioned to do what few other community organisations, government agencies or outside foundations can do: help organize the human, institutional, financial and natural assets with which communities can build their future"

While Community Foundations are relatively new in Australia, in countries like the USA and UK they are the fastest growing form of philanthropy. FRRR recognizes and supports the potential of community foundations to act as a community driven source of social and economic renewal in regional Australia.

- ▲ Bruce Rock Community Foundation Study WA
- ▲ Keith Community Foundation Study SA
- ▲ Chaffey Foundation Mildura VIC
- ▲ Bendigo & Central Victoria Community Foundation Study VIC
- ▲ Ballarat Community Foundation VIC
- ▲ Geelong Community Foundation VIC
- ▲ Tomorrow Today Foundation Benalla VIC
- ▲ Lakes Community Foundation Study VIC
- ▲ Mumbulla Community Foundation Bega Valley NSW
- ▲ Tumut Community Foundation Study NSW
- ▲ Wingecarribee Community Foundation Bowral NSW
- ▲ Northern Rivers Community Foundation NSW
- ▲ Central Queensland Community Foundation QLD
- ▲ Tasmanian Community Foundation TAS
- ▲ Townsville Community Foundation Study QLD
- ▲ Peel Valley Community Foundation Study Mandurah WA
- ▲ Barossa Light Community Foundation Study SA
- ▲ Eyre Peninsula Community Foundation Study SA
- ▲ Buderim Community Foundation Study QLD
- ▲ Burra Community Foundation Study SA

● SMALL GRANTS FOR SMALL RURAL COMMUNITIES



A collaborative program supported grants from Perpetual Trustees, The R E Ross Trust, The Myer Foundation and FRRR - FRRR also administers the program.

The Small Grants for Small Rural Communities Program offers about \$250,000 a year in grants to benefit people in rural and remote communities.

The Small Grants program aims to make well targeted grants more accessible to communities in rural and remote Australia.

This collaborative approach is designed to:

- ◆ Make better, targeted use of funds improving access for rural & regional communities
- ◆ Provide a simpler application process
- ◆ Enhance efficiency and effectiveness for philanthropic trusts and foundations who wish to support small communities

Funded Small Grants

- | | | |
|------------------------|--|--|
| ● Cooma NSW | ● Rushworth VIC | ● Silkwood QLD |
| ● Goondiwindi QLD | ● Blackall QLD | ● Jundah QLD |
| ● Wedderburn VIC | ● Cloncurry QLD | ● Muttaborra QLD |
| ● Brim VIC | ● Burra SA | ● Merredin WA |
| ● Meringur VIC | ● Mullimbimby NSW | ● Gundy NSW |
| ● Kyabram VIC | ● Gresford NSW | ● Dalgety NSW |
| ● Men's Line -National | ● Tasmania Visually Impaired - Statewide Project | ● Aged & Community Services - Outback Awards |



Foundation for Rural & Regional Renewal



Busselton Jetty Project

The Busselton Jetty has played a pivotal role in the growth of Busselton since the first stage was built in 1865. Today the Jetty is the town's main tourist attraction. FRRR's support for this project has assisted in creating and maintaining economic prosperity for Busselton and the South-East region of Western Australia by enhancing and expanding this attraction.

Hyden Youth Place

In September of 1997 the young people of Hyden and surrounding districts participated in a Youth Forum. A priority outcome of this youth needs analysis was the lack of entertainment, activities, a youth support person, and 'hangout' facilities suitable for young people in Hyden. FRRR along with the support of the local community was able to ensure this much needed facility was built.

With completion in 2002 the Hyden Youth Place is now fully operational.



FRRR Partnerships

Partnerships in Action

FRRR is in the business of building partnerships and through the generosity of Mr Richard Pratt AC and The Pratt Foundation's donation of \$1 million to FRRR we have been able to establish some innovative partnerships with communities across the nation seeking to address issues of water supply, it's availability, distribution and salinity. FRRR looks forward to continuing to work with The Pratt Foundation in the remaining years of our partnership.

Demonstrating their commitment to rural and regional Australia, ANZ is a valued partner of FRRR. Some of the ANZ funded projects include Bank of IDEAS and Lead On, two organisations leading the way with community capacity building initiatives driven by young people.

FRRR combines the advantages of an independent philanthropic organisation which can both raise funds and make grants to support rural and regional Australia, with a capacity to develop and lead projects in its own right.

Partnership Benefits

- Participation in a new organisation using a new form of partnership and a new operating structure for foundations of Australia to address serious social and economic problems facing rural Australia
- Tax benefits through a tax-deductible donation
- An opportunity for business to rebuild confidence in rural awareness where services have been reduced and to encourage healthy economic activity
- An opportunity to build a strong corporate image associated with funding innovative and accountable projects which demonstrates to shareholders and consumers that the company cares about rural Australia
- Promotion of partners logo and bi-line on all public material produced by FRRR to a wide and varied target audience
- Major partners will have the opportunity to take part in the development of the Foundation
- Capacity to leverage commonwealth funds that can offset costs of administration.

Donations to the Public Fund of FRRR to support the social, cultural, environmental and economic renewal of rural and regional Australia are tax deductible. FRRR's grants and activities are for the public benefit.



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Mr Mark Bethwaite

Mr Sidney Myer

Dr Wendy Craik

Mr Tim Fairfax

Mission Statement

‘To champion the economic and social strength of Australia’s regional, rural & remote communities through partnerships with the private sector, philanthropy and governments.’